

2021 Annual Report & Action Plan

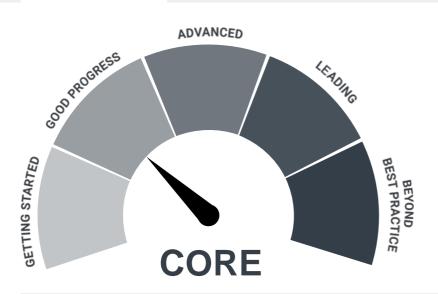
Date printed: 26/07/2021

Capitary No 3

Website https://www.midlandbrick.com.au **Primary Industry Sector**Chemicals, hardware and machinery

Packaging Supply Chain Position Manufacturer **ABN** 93635664710

DASHBOARD











OUTCOMES



0. 2.0

SUMMARY

For the 2021 APCO Annual Report, *Capitary No 3* has achie ved Level 2 (Good Progress) for the core criteria. All seven core criteria were answered and one out of six recommende d criteria were answered.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria. **TOTAL:** Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on

packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

OPERATIONS: All criteria related to business operations for improving packaging sustainability.

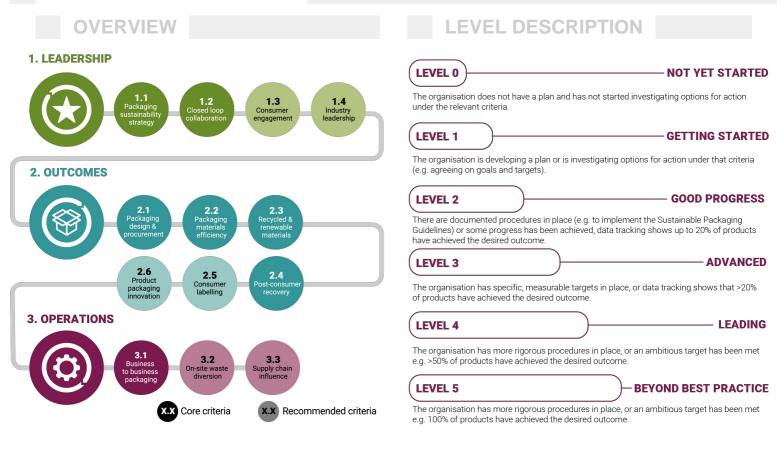




2021 Annual Report & Action Plan

Capitary No 3

REPORTING FRAMEWORK



ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criter ia that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operation s. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- Core criteria are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram ab ove illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill re duction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies A PCO with valuable data and information to identify industry trends and advancements.



APCO Midland Brick

2021 Annual Report & Action Plan

Capitary No 3

FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

MBC completed the stickless pack project in one of its plants during CY19. This has resulted in a significant decrease in the amount of timber packaging (slats) put onto the market. The PET strap that replaced the timber is recyclable. The logistics of recycling is being currently investigated between MBC and the supplier as return issues have been encount ered. Future recycling possibilities will be investigated in the new CY.

Describe any opportunities or constraints that affected performance within your chosen reporting period.

The market MBC operates in has low margins, in turn placing bias on low-cost packaging products. MBC is continuing to evaluate its existing packaging products and will implement a number of APCO strategies in CY21 in an aim to reduce its environmental impact.

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

3. Advanced

Your organisation is committed to: Ensuring that your organisation has a documented process in place for continuo us improvement to your packaging sustainability strategy.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

2. Good progress

Your organisation is committed to: Joining a collaborative initiative to address a shared packaging sustainability problem, or working with others to set one up.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.



APCO Midland Brick

2021 Annual Report & Action Plan

Capitary No 3

COMMITMENTS

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

1. Getting started

Your organisation is committed to: Preparing a procedure that requires the use of the Sustainable Packaging Guide lines (SPG) or equivalent to evaluate packaging during design or procurement.

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

1. Getting started

Your organisation is committed to: Developing a documented plan to optimise material efficiency.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

1. Getting started

Your organisation is committed to: Investigating opportunities to increase the use of recycled and/or renewable mat erials in packaging.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

4. Leading

Your organisation is committed to: Having more than 50% of primary packaging be recoverable through existing po st-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.





2021 Annual Report & Action Plan

Capitary No 3

COMMITMENTS

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

1. Getting started

Your organisation is committed to: Developing a plan or investigating opportunities to reduce the amount of single-u se business-to-business (B2B) packaging used internally or sent to customers.

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

1. Getting started

Your organisation is committed to: Investigating opportunities to divert solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

Not relevant

Your organisation has indicated that this criteria is not relevant.

SIGN OFF

Operations and Technical Manager
Monday, 31 May 2021

DISCLAIMER

The copyright owners of this report are The Australian Packaging Covenant Organisation (APCO) and the University of Technology Sydney (UTS). The data contained within this report is owned exclusively by APCO. This report (including all text, images and attachments) has been prepared for the exclusive use and benefit of the copyright holders and each addressee(s) only. The copyright owners give their consent and grant a limited licence to each addressee(s) for the use of this report, to be reproduced, distributed and communicated to third parties or made public at the discretion of the addressee(s). All other rights are strictly reserved. The addressee(s) is not permitted to reproduce, distribute or communicate separate subsections, images or individual pages of this report. The report can only be reproduced, distributed or communicated in full. The information contained in this report does not constitute investment or business advice and addressee(s) should not rely on the information for such purposes. All addressee(s) should obtain their own independent advice before making any financial decisions based on the information included in this report. 2017-2021 ©.

Suite 1102, Level 11, 55 Clarence Street, Sydney, NSW, 2000 🛭 (02) 8381 3700 🗷 apco@packagingcovenant.org.au

